

**CITY COUNCIL WORK SESSION  
WITH THE YOUTH POLICY COMMISSION (YPC)**

**TUESDAY, APRIL 27, 2004  
5:30 P.M.**

**CITY COUNCIL WORK ROOM**

**AGENDA**

- |      |                                        |                                    |
|------|----------------------------------------|------------------------------------|
| I.   | YPC: BRIEF HISTORY AND ACCOMPLISHMENTS | Raymond Eijofor, YPC               |
| II.  | DEVELOPMENTAL ASSETS OVERVIEW          | Cathy Puskar, YPC                  |
| III. | YPC: STRATEGIC PLAN                    | Pam Walkup, YPC<br>Raymond Eijofor |
|      | GOALS & OBJECTIVES                     |                                    |
|      | • Developmental Assets                 |                                    |
|      | • Youth Leadership and Youth Council   |                                    |
|      | • Youth Fund                           |                                    |
|      | • Report Card                          |                                    |
| IV.  | COUNCIL DISCUSSION                     |                                    |

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*Individuals with disabilities who require assistance or special arrangements to participate in the City Council meeting may call the City Clerk and Clerk of Council's Office at 703-838-4500 (TTY/TTD 703-838-5056). We request that you provide a 48-hour notice so that the proper arrangements may be made.*

**ALEXANDRIA YOUTH POLICY COMMISSION STRATEGIC PLAN  
(FY 2004 - FY 2006)**

**DEVELOPMENTAL ASSET INITIATIVE - GENERAL OUTREACH**

**Goal 1: Mobilize the entire community to be committed and connected to building assets in Alexandria's youth.**

Marketing

Objective 1.1: By June 30, 2006, develop and implement a marketing campaign to focus the community around its commitment to Youth built upon developmental assets.

Youth Recognition/Celebration Event

Objective 1.2: By June 30, 2006, organize and hold events and activities to recognize the accomplishment of youth, and the parents, volunteers and professionals who support them.

Training & Technical Support

Objective 1.3: By June 30, 2006, provide training to and technical support for City and community youth-serving professionals and community leaders in incorporating developmental assets in their youth work.

Community Outreach - Educating Parents & Other Adults

Objective 1.4: By June 30, 2006, mobilize parents, community leaders and other adults to become asset builders.

**DEVELOPMENTAL ASSET INITIATIVE - YOUTH INVOLVEMENT**

**Goal 2: Engage youth as leaders, asset builders, and as community change agents.**

Youth Council

Objective 2.1: By June 30, 2006, strengthen and support the Alexandria Youth Council.

Developmental Assets

Objective 2.2: By June 30, 2006, engage youth in spreading the asset message among their peers.

Leadership

Objective 2.3: By June 30, 2006, provide and promote leadership opportunities for youth.

Youth Voice

Objective 2.4: By June 30, 2006, obtain youth input in advocating for and addressing youth issues.

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#### Youth Activities

Objective (2.5): By June 30, 2006, provide and promote positive activities and safe places for youth to engage in constructive social, leisure and recreational activities.

### **YOUTH FUND GRANT**

**Goal 3: Engage youth serving organizations in implementing developmental asset initiatives and programs.**

#### Organizational Resources

Objective 3.1: By June 30, 2006, annually award funds to community youth serving organizations to implement developmental asset initiatives or incorporate asset-based initiatives in existing youth programs or services.

### **REPORT CARD**

**Goal 4: Evaluate the community's progress towards meeting the developmental needs of Alexandria's youth.**

#### Community Evaluation

Objective 4.1: By 2006, evaluate the effectiveness of the community's youth development efforts through an analysis of data on the indicators of youth well-being.

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